

FOR IMMEDIATE RELEASE

Headline suggestions:

Alley Fair transforms overlooked spaces in Downtown Fargo.

Alley Fair brings a Main Street celebration to Fargo's alleyways.

Alley Fair works to reimagine the role of side streets.

About:

In its third public showing, Alley Fair continues to invigorate neglected spaces with art, music, and celebration by reimagining the alleyway behind Red Raven Espresso Parlor at 916 Main Avenue, Fargo, ND.

On September 20th, Alley Fair will feature live musical performances, 15 local artists and makers, and food offerings from local restaurants and food trucks. Live art demonstrations will take place throughout the day. Two dumpsters will be turned into original pieces of public art to add to the existing collection of adorned bins downtown.

The Alley Fair team exists to show guests that urban spaces can be brought to life in ways never imagined. They're willing to bet that it will be the best experience you'll ever have in an alleyway.

"Alley Fair allows us to repurpose alleyways into unique urban venues while enabling the community to engage with space in ways they've never experienced before," said co-event organizer, Joe Burgum.

Vision Statement:

Alley Fair is a community event that works to activate and transform the alleyways of downtown Fargo by bringing together the area's best food, music, and art. We hope to design an environment that encourages guests to rethink urban landscapes.

When:

Saturday, September 20th
Daytime Events from 11:00am - 7:00pm
Free and family friendly

Evening Events from 7:00pm - 11:00pm
All ages with a 21+ Beer and Wine Garden
Musical Performances by Boots and Diane Miller and the Silver Daggers
\$8 cover

Where:

Alleyway South of Main Avenue
13 South 9th Street
Fargo, ND 58102

Contact:

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